



# HYDROTURF

## NEWSLETTER

Quarters 3 & 4, 2009



As part of Hydroturf's Club Car support services, Gary Morgan, our After Sales Manager and Priscilla Shu Shin, Club Car Sales Executive provided operator training to the Yas Marina drivers. The Club Car vehicles will be used to transport people, boat provisions and marine equipment around the marina, which has 142 berths for boats up to 66 metres



The Yas Hotel, Abu Dhabi is a bit special! Located at the centre of the action on Yas Island, Abu Dhabi's exciting new leisure and business destination. It is the only hotel in the world built over a Formula 1 circuit. Hydroturf supplied Club Car vehicles to both the Yas Marina and Circuit.

5pm. 1 november 2009  
and 500 million people said "wow"

**EMAAR, one of the world's largest real estate development companies is responsible for the new Dubai downtown area with the iconic Burj Khalifa as its centre piece. The Burj (which means "tower" in arabic) at 828 metres, is the tallest structure in the world. EMAAR ..... helping to put Dubai on the map.**



**EMAAR signed a supplier agreement with TORO. This was the successful conclusion to a series of meetings and discussions for TORO, the global leader, to supply EMAAR with irrigation products and turfcare machinery.**

**signs with**



**Standing left to right : Brian Goudie (HYDROTURF), Christian Grisard Van Roey (TORO)  
Seated left to right : John Mooney, Andy Brown (TORO), Ed Edwards (EMAAR) and Colin Baxter (HYDROTURF)**

# HYDROTURF JORDAN

As part of our new Jordanian office staff training, Zaid Balqez, General Manager and Hazem Kilani, Branch Manager visited the Hydroturf Dubai HQ and are seen with Shaju Lonappan, Pumps GM. Our Jordanian office will support the developing landscape, golf and tourist sectors in Jordan with corporate support from Dubai.



## Tala Bay, Jordan



Tala Bay is the first integrated gated community in Jordan and clearly shows the future for real estate. An oasis with beach front, landscaping, villas , apartments, a marina, hotels and the first 18-hole golf course in Jordan.



# DUBAI WORLD CHAMPIONSHIP, THE EARTH COURSE AT JUMEIRAH GOLF ESTATES

..... well done to JGE, the European Tour and the spectators!



Hydroturf Landscaping Division built the superb cart paths using Scofield chromix integral coloured additives.



Lee Westwood received \$2.75 million for winning both the tournament and also The Race to Dubai. The single largest prize fund ever awarded to one player in European tour history!



- Hydroturf supplied to the 2 courses Fire and Earth, from left to right
1. ITT Flowtronex pumping system providing 5,200 gallons per minute
  2. TORO specialised golf irrigation using 800 34S sprinkler heads
  3. TORO turfcare machinery fleet including a Reelmaster 4000-D as shown.
  4. New Club Car fleet, as shown with Brian Goudie, Kevin Hart (Club Car) and Geoff Hunter of JGE



Rory McIlroy third placed on 273 for the Championship enjoys a laugh with Torin, son of Andy Brown (The TORO Company).

# HYDROTURF OMAN



When a local market offers sufficient demand for our basket of products from RO, pumps, irrigation, turfcare machinery, to landscape products and golf cars. Then, as part of Hydroturf's continuing expansion, a local partnership is created to service that market.

Hydroturf is delighted to have Mr. Pankaj Khimji as our Partner in Oman. Mr. Khimji is the Co-founder of The Chedi, Muscat and also the owner of the planned Malkai golf course in Barka, Oman, designed by Gary Player.

This commitment to the Omani market, will provide superior sales and after sales support for all of our Hydroturf products in Oman.

Hydroturf, the Middle East market leader.

Hydroturf is pleased to welcome Muscat Hills to the family of Middle East grass golf courses. A superb Dave Thomas design fully incorporates the Muscat terrain to provide an exhilarating round of golf. The course uses a Hydroturf supplied ITT Flowtronex pumping System, TORO irrigation and TORO Turfcare machinery. The course was built by Southern Golf.



Go play it !



## GHALLAH WENTWORTH GOLF CLUB, OMAN goes green!

The Ghallah Wentworth sand course in Oman bought Sealsle 2000 high salt tolerant grass from Hydroturf to convert to a grass course. There are grass golf courses in the Gulf presently irrigating Sealsle grass with 20,000 ppm which is an incredibly high salt content!. Formed in 1970, the club became affiliated to the English Golfing Union in 1979. The new 18 hole course is a Dave Thomas Design.



**Pankaj Khimji and Colin Baxter  
signing the MOU in Dec 2009**



# HYDROTURF EGYPT

Across Egypt's 21 grass golf courses, Hydroturf has an 85%+ market share for TORO turfcare machinery and Club Car. Ken Lovelady, GM, has 17 staff in our Cairo office which opened in 1995.



European Ryder Cup  
Captain Colin  
Montgomerie took  
time out from  
playing the 2009  
Egyptian Open.

## Seasons Greetings from our Hydroturf GM Team as we enter the Gregorian and Hijra New Years



Colin Baxter



Ken Lovelady



Marwan Hurani



Shaju Lonappan



David Ball



Brian Goudie



Graeme Francis



Ajit Chaukar



Zaid Balqez